

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33609-1

DATE PRINTED

08/27/12

AND

PAGE 1

338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR	338848	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	INCEPTION MARKETING LLC		KIM VANN FOR CONGRESS	
AND	847 Sansome St Ste 200		PO BOX 984	
ADDRESS	San Francisco CA 94111-1529		Willows CA 95988-0984	
	USA		USA	
CONTACT	KRISTIN AMADOR		PRODUCTCD03R/VANN	
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 9/17	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	05:00A	06:00A	30S	09/17/12-09/21/12	CBS13.COM @ 5AM	1	75.00	75.00
2	11111..	5	06:00A	07:00A	30S	09/17/12-09/21/12	CBS13.COM @ 6AM	5	150.00	750.00
3	11111..	5	07:00A	09:00A	30S	09/17/12-09/21/12	CBS THIS MORNING	5	150.00	750.00
4	.....1.	1	05:00A	07:00A	30S	09/22/12-09/22/12	CBS THIS MORNING - SATURDAY	1	75.00	75.00
5	.....1	1	06:28A	07:58A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	1	500.00	500.00
6	M-F	2	09:58A	10:58A	30S	09/17/12-09/21/12	THE PRICE IS RIGHT	2	275.00	550.00
7	M-F	3	12:00N	12:30P	30S	09/17/12-09/21/12	CBS13 NEWS @ NOON	3	200.00	600.00
8	M-F	2	08:58A	09:58A	30S	09/17/12-09/21/12	LET'S MAKE A DEAL	2	175.00	350.00
9	M-F	4	01:58P	02:58P	30S	09/17/12-09/21/12	THE DOCTORS	4	150.00	600.00
10	M-F	4	02:58P	04:00P	30S	09/17/12-09/21/12	DR PHIL	4	275.00	1100.00
11	M-F	2	05:00P	05:30P	30S	09/17/12-09/21/12	CBS13 NEWS @ 5	2	650.00	1300.00
12	M-F	3	06:00P	06:30P	30S	09/17/12-09/21/12	CBS13 NEWS @ 6	3	650.00	1950.00
13	Sa	1	04:58P	05:30P	30S	09/22/12-09/22/12	CBS13 NEWS @ 5 (SAT)	1	400.00	400.00
14	Su	1	04:58P	05:30P	30S	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	750.00	750.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33609-1

DATE PRINTED

08/27/12

AND

PAGE 2

338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b>  Announcement 28 days prior notice
NAME	INCEPTION MARKETING LLC		KIM VANN FOR CONGRESS		
AND	847 Sansome St Ste 200		PO BOX 984		
ADDRESS	San Francisco CA 94111-1529		Willows CA 95988-0984		
	USA		USA		
CONTACT	KRISTIN AMADOR		PRODUCT CD03R/VANN		
LOCAL SALESPERSON	LINDA SULA	AGENCY EST. NO. 9/17	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	1	05:58P	06:58P	30S	09/22/12-09/22/12	ENTERTAINMENT THIS WEEK	1	300.00	300.00
16	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	2000.00	2000.00
17	Su	1	05:58P	07:00P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	4000.00	4000.00
18	Su	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE MENTALIST	1	3000.00	3000.00
19	W	1	06:58P	07:58P	30S	09/19/12-09/19/12	SURVIVOR XXV: THE	1	3000.00	3000.00
20	M-Su	5	10:00P	11:00P	30S	09/17/12-09/23/12	CBS 13 10PM NEWS M-SU	5	900.00	4500.00
21	Su	1	11:00P	12:00M	30S	09/23/12-09/23/12	CBS13 NEWSRPT @ 11 (SUN)	1	300.00	300.00
22	M-F	3	11:00P	12:05A	30S	09/17/12-09/21/12	DAVID LETTERMAN	3	400.00	1200.00
Total Contract:								49		28050.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	28050.00	28050.00	
GRAND TOTAL									28050.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION